

BETTER ALL TOGETHER

P.52-57

အနိုင်ရရှိသူနှင့် ဆန်ခါတင်အဆင့်ပါဝင်သူများ

Better Farming Award

အနိုင်ရရှိသူ



U Zaw Tun Oo



Dr Aye Myat Mon

ဆန်ခါတင်အဆင့်ပါဝင်သူ



U Tun Win Lwin



U Myo Min Oo



U Htet Lin Aung



U Aung Myo Latt

Better Innovation Award

အနိုင်ရရှိသူ



Village Link

Village Link Co.,Ltd.

ဆန်ခါတင်အဆင့်ပါဝင်သူ

awba

Myanma Awba Bio-Tech

Myanma Awba Bio Tech Co.,Ltd.

MAHA
AGRICULTURE
MICROFINANCE

Maha Agriculture Private Co.,Ltd.

Better Distributor Award

Better Employee Award



Better All Together

As a responsible corporate citizen, we strive to ensure that our operations do not negatively impact the communities in which we operate. We actively monitor stakeholder feedback and address concerns in a timely manner. In addition, we provide support to those affected by natural disasters, recognising our role as part of the broader community and our responsibility to contribute during times of need.

Engaging with our stakeholders

The trust and confidence of our stakeholders are among our most critical assets. We regularly engage with our most important stakeholders and ensure our approach is consistent and aligned with our policy.

In 2025, we received 5 grievances, which were resolved promptly by implementing one corrective action. Do not hesitate to engage with us if you would like to report a grievance.

MAG Care Campaign

On 28 March 2025, a powerful earthquake struck central Myanmar, impacting 57 townships across the region. The direct effect on our business operations has been minimal, as the most severe damage occurred in urban areas. However, according to the World Bank,⁶ more than 17 million people were affected. The disaster caused approximately 3,800 fatalities and over 5,000 injuries. In addition, physical damage to assets was estimated at around USD 11 billion, equivalent to 14% of the country’s GDP, while economic output losses were projected to reach USD 2.6 billion, or about 4% of GDP.

As a responsible organisation, we cannot overlook the suffering within our communities, especially given the significant human and financial losses caused by the disaster. In response, we launched the “MAG Care Campaign” to provide collective and sustained support to affected communities. We recognise that the scale of loss is substantial and that rebuilding will take time. As a single entity, our contribution alone is insufficient, so we aim to mobilise collective support by engaging our employees and partners, both individually and organisationally.

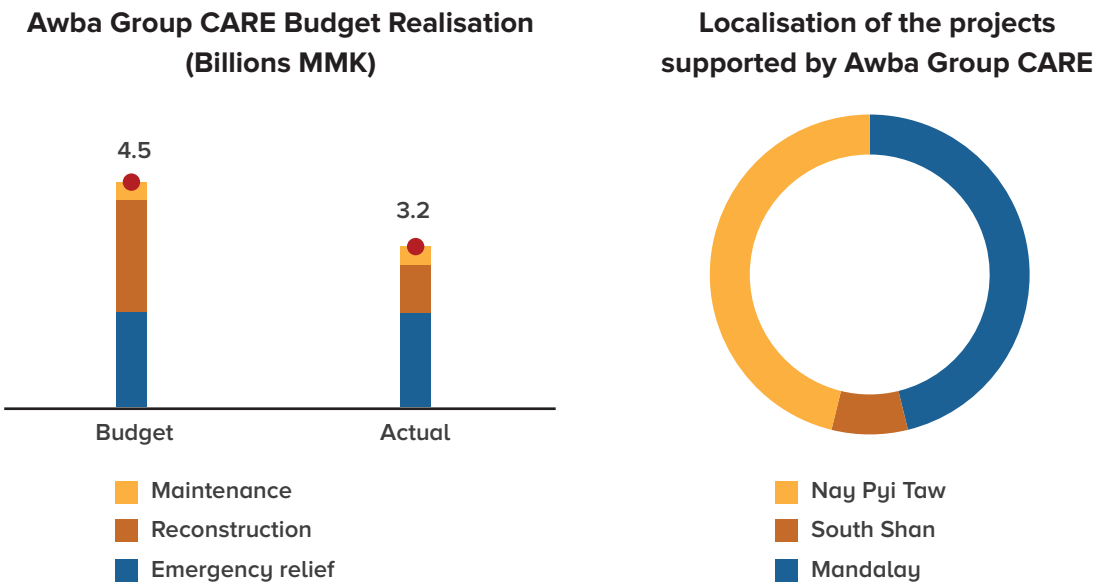
This campaign is designed with a long-term perspective, extending beyond a single year to support recovery over a five-year period, based on the evolving needs of the communities. The key focus areas of the campaign include:

- Affordable housing
- Hospitals and clinics
- Schools
- Access to drinking water
- Transportation infrastructure

⁶ See: World Bank, Myanmar Economy Monitor, June 2025.

To initiate the effort, we allocated 4 billion MMK to the campaign for FY25/26. We also launched a donation drive through [our website](#), successfully raising over 549 million MMK from partners through both individual and organisational contributions as of December 2025.

At the end of FY 25/26, we allocated and donated 3.2 billion MMK, enabling 13 projects in Mandalay, South Shan, and Nay Pyi Taw. The budget realisation is provided below: within a year, we successfully deployed 71% of our budget: 100% of the funds dedicated to emergency relief and maintenance were mobilised, and we will continue to support projects related to construction.



“ We distributed rice, cooking oil, and drinking water to 32,516 families across 150 villages, totalling 1.7 billion MMK in support. ”

Our support during Typhoon Yagi

In September 2024, Typhoon Yagi struck Myanmar, triggering widespread flooding across 192 townships nationwide. According to the World Bank,⁷ around 2 million people were left homeless, while 1.4 million faced food insecurity. In addition, more than 480,000 hectares of cropland were inundated, representing approximately 3.5% of the country’s total agricultural land, and about 54% of farmers were affected, suffering losses of crops, livestock, equipment, and other essential resources.

As the disaster directly impacted our customers, we acted swiftly to support those affected by the flooding. Our regional managers visited the impacted areas to assess community needs. Given the sudden nature of the event, urgent assistance was required, particularly for essential items such as rice and drinking water. In response, we coordinated efforts and provided basic necessities to affected communities. We distributed rice, cooking oil, and drinking water to 32,516 families across 150 villages, totalling 1.7 billion MMK in support. Additionally, our subsidiary company, Maha, contributed 352 million MMK to assist 11,747 of its customers.

From an operational perspective, we also adjusted our collection and payment terms to help ease the financial burden on our customers.

⁷ See: World Bank, Myanmar Economy Monitor, December 2024.

